



***FOR IMMEDIATE RELEASE***  
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**Head:** Grand Canyon Minority Supplier Development Council hosts Trade Fair July 13th

**Kicker:** *“The Grand Canyon Council showcases minority business owners, corporate and government supporters”*

**PHOENIX** – The Grand Canyon Minority Supplier Development Council will host its Annual Business Opportunity Trade Fair on July 13, 2007 at the Phoenix Convention Center in downtown Phoenix. The Council, which serves the Native American, Hispanic/Latino, African American, and Asian business communities, is collaborating this year with the Arizona Minority Business Enterprise Center (AMBEC), operated by AZHCC. The council’s partnership with AMBEC brings a full day of activities. The Council will begin its Trade Fair at 9:00am, break for AMBEC’s Med-Week Luncheon, and re-convene until 3:00pm. Minority Business Owners, Corporate Partners and Government Municipalities come together for one of the premier minority business trade fair events of the year.

Ron Williams, President/CEO of the Council, expressed, “This is the major primary showcase of the year for the minority business owners certified by the council, so their participation is a key indicator of their commitment to increasing their visibility and participation in the market. Some firms get certified simply because they need the certification status to enhance their market reach. Others look for us to actively assist them with marketing and to advocate on their behalf. Their participation at the Trade Fair is a key indicator to us of those that we really need to advocate for.” Updates will be shared on their website. More information is available at 602-495-9950 or [www.gcmsdc.org](http://www.gcmsdc.org).

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